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(Printed Pages 4)

(20526)

Roll No.

BBA-IV Sem.

18097

B.B.A. Examination, May-2026

ENTREPRENEURSHIP AND SMALL

BUSINESS MANAGEMENT

(BBA-406)

(New Course)

Time : Three Hours]

[Maximum Marks : 75

Note : Attempt questions from **all** the sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : Answer **all five** questions. Each question carries **3** marks. Very short answer is required not exceeding **75** words. $5 \times 3 = 15$

1. Entrepreneurship has played an important role in the development of the Indian economy in the last two decades. Discuss.

P.T.O.

2. Describe SIB.
3. What is 'Stand up India'? Discuss its role.
4. Explain the 'Idea Stage' of a project.
5. Brief the 'Industry Policy Resolution' (IPR) 1980.

Section-B

(Short Answer Type Questions)

Note : Attempt any **two** questions.

7.5×2=15

6. Who is an Entrepreneur? How an Entrepreneur is different from a Professional Manager? Compare and contrast them.
7. "There are some programs, that are meant to develop entrepreneurial abilities in the entrepreneur". Explain EDP. Elaborate the objectives of EDP.
8. What is the identification of Project? Discuss its purpose. Also brief major steps of identification of Project.

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Section-C

(Detailed Answer Type Questions)

Note : Attempt any **three** questions.

15×3=45

9. "Entrepreneurship puts together a business and accepts the associated risk to make a profit". For this, some entrepreneurship theories exist. Detail these entrepreneurship theories.
10. "Environmental analysis is an essential and ongoing process for entrepreneurship. It is a continuous approach and covers 360 degrees of the horizon". Explain in detail the environmental analysis for an enterprise. Discuss the advantages also.
11. "Present Government has taken an initiative of 'Atmanirbhar Bharat' and 'Vocal for Local'." Discuss the contribution of these policies to the development of the Indian Economy.

12. "Writing a project report is a crucial part of the presentation of the planning done for an entrepreneurship". Discuss the different aspects to be covered in a project report. Also, draft a specimen of the project report.
13. "Small Scale Industries are flourishing in the 21st century. Elaborate the steps to be considered to set up a Small Scale Industry." Whether SSIs are contributing to the economic development of India, discuss it.